

iDO Wedding Photos

Choosing your wedding photographer





One of the single-most important decisions that you will make when planning your wedding is to choose your wedding photographer - you are paying for a product that you will not get until after your special day. Unlike your dress and flowers, that you get before or on the day, your photographer you are hiring on seeing a portfolio and their previous images as well as how you get along with your photographer.

The old adage, "you get what you pay for" is true to a point with wedding photography - you are paying for experience, quality and imagination. Unfortunately many people choose a photographer solely based on price, which is not always the best decision because you only get one chance at wedding photos and they have to be spot on the first time every time.

If you find a photographer that is way too cheap - ensure that you ask many questions because it may be too good to be true, likewise too expensive and do your due diligence and make sure that you are not overpaying for their services.

Some tips to get you through this decision:

Word of mouth is always very very powerful in this field. talk to your friends and family to see who they used as their photographer. With the power of social media and digital images - a question on facebook will yield many responses. Even try getting onto their Facebook page and leave a message asking previous brides and grooms for their feedback.

Every photographer will have their best images on their website or displayed on their walls of their studios - a little secret sometimes these are professional models that have been lined up to pose as a bride and groom. Make sure you get to see what their next client will get in their package, find out what a "real" bride and groom will receive.

Also ensure that you know exactly what you will receive at the end of the day. If you get images printed, remember that the average price of a 6x4 image is about 15 cents and an 8x12 image is about \$3.00. Find out if there is a price to get your images copyright free on disk in "Full Size" so that you can print them anywhere that is having the best sale at the time.



See if you can book an engagement shoot with the photographer that will photograph your wedding to make sure that you can work with the person you have chosen.

Ensure that you have a pre-wedding meeting with your photographer (preferably) on location to make a plan for your day - so that everyone knows what will happen on the day of your wedding. Be able to contact your photographer when you need to clarify questions and run ideas past. Remember it is YOUR day.



Questions that you should ask to help to choose your wedding photographer.

1. What hidden costs is there?
2. Will my photographs be copyright free and can I get them printed anywhere that I want?
3. How experienced are you in photographing specifically weddings?
4. You keep your best photos for your website and advertising, can I see photographs that other brides and groom have received in their packages?
5. Have you had experience in altering plans for wet weather?
6. During the ceremony will you get in front of other guests and other key people like parents etc?
7. What level of gear do you use and how much backup gear do you have?
8. Can I ask/discuss your work with your previous brides and grooms?
9. How much editing do you do to our photos?
10. I need to pay off our photos, can I do this before our wedding?
11. Can you tell me exactly how long you will stay for at our wedding?
12. Am I allowed to make as many copies of my disks as I like?
13. What contingency plan do you have if you are sick or cannot make it to my wedding?
14. If I want the RAW images that were photographed on the day, can I have them?





iDO  Wedding Photos

www.idoweddingphotos.com.au

phone. 0411 655 700